



EASTLAND

RINGWOOD
VIC

EASTLAND™

Eastland Shopping Centre is a major regional shopping and lifestyle destination, located 23kms north-east of Melbourne's CBD on the Maroondah Highway.

The Centre is widely embraced by the community and integrates completely with the lives of its shoppers. The primary catchment areas are the eastern suburbs including Ringwood, Mitcham, Croydon, Heathmont and Vermont.¹

The Centre's strength and appeal attracts the extensive market in the Yarra Valley region. The Centre offers convenience and ease of access, with multi-level carparks and a major bus and rail interchange located on its doorstep.

- Eastland is ranked 5th in Victoria for total MAT (\$ million) for year ending 12/06.² Ranked 3rd in Victoria for total MAT/m² and 2nd in Victoria for Specialty MAT/m² and 13th nationally (out of 77 centres) for year ending 12/06²
- Nominated in the Melbourne 2030 strategy as one of 13 Victorian transit cities
- Access and exposure to the Centre is being greatly enhanced through Melbourne's newest and largest freeway Eastlink. Melbourne's eastern and south-eastern suburbs between the existing Eastern Freeway at Donvale will, by early 2008, connect with the Frankston Freeway on the Mornington Peninsula.³

The Centre's typical customer is female with teenage children. Predominant characteristics also include a high disposable income and higher than average home ownership (in comparison to Melbourne Statistical Division average).⁴

Source:

¹ Urbec Consultants Eastland Market Research Study Volume 1, 2004.

² Shopping Centre News, Volume 25, Number 1, 2007.

³ www.eastlink.com.au

⁴ Urbec Consultants Eastland Market Study Volume 2, 2003.



CENTRE PROFILE

Property Address

171-175 Maroondah Hwy,
Ringwood VIC 3134

Major Retailers

Myer, Big W, KMart and
Hoyts 12 Cinemas

Mini Majors

JB Hi-Fi, Priceline,
The Reject Shop,
Toy Kingdom and
Harris Scarfe

Supermarkets

Safeway and Coles

Specialty Retailers

225

Floor Space

78,688m² (GLA Retail)

Parking

Total 4,700 spaces

For leasing enquiries contact (07) 3360 3800 | www.eastland.com.au

QIC

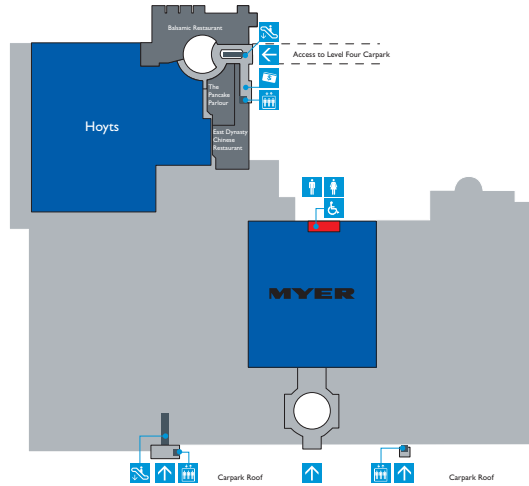
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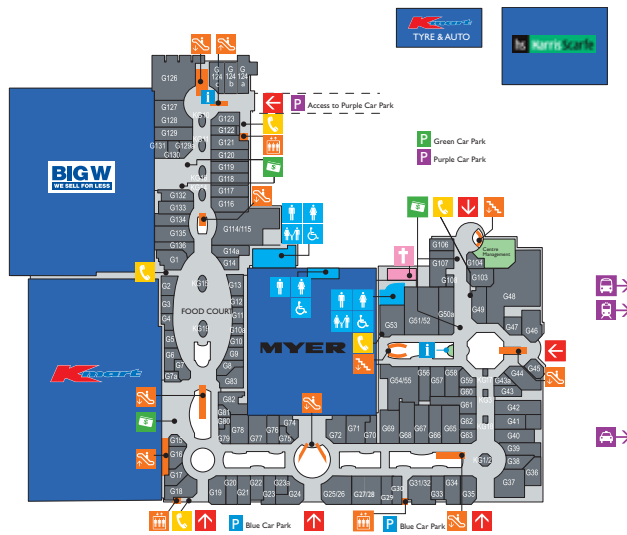


LOCATION

LEVEL THREE



LEVEL TWO



LEVEL ONE



KEY

- K Kiosk
- G Ground Level (2)
- L Lower level (1)

- ← Entry
- ↑ Lift
- ℹ Information Desk
- ✝ Chapel
- ♂ Male Toilet
- ♀ Female Toilet
- 👨‍👩‍👧 Parents Room
- ♿ Access Toilet
- 🏠 Stairs
- 🚶 Escalator/Travelator
- ☎ Telephone
- 🏪 ATM
- 🌿 Fresh Food Market

CENTRE FLOOR PLAN